

Pathfinder Regional  
 Technical Vocational  
 High School  
 240 Sykes Street  
 Palmer, MA 01069

# Pathfinder 2010 Yearbook Business Advertisement Contract

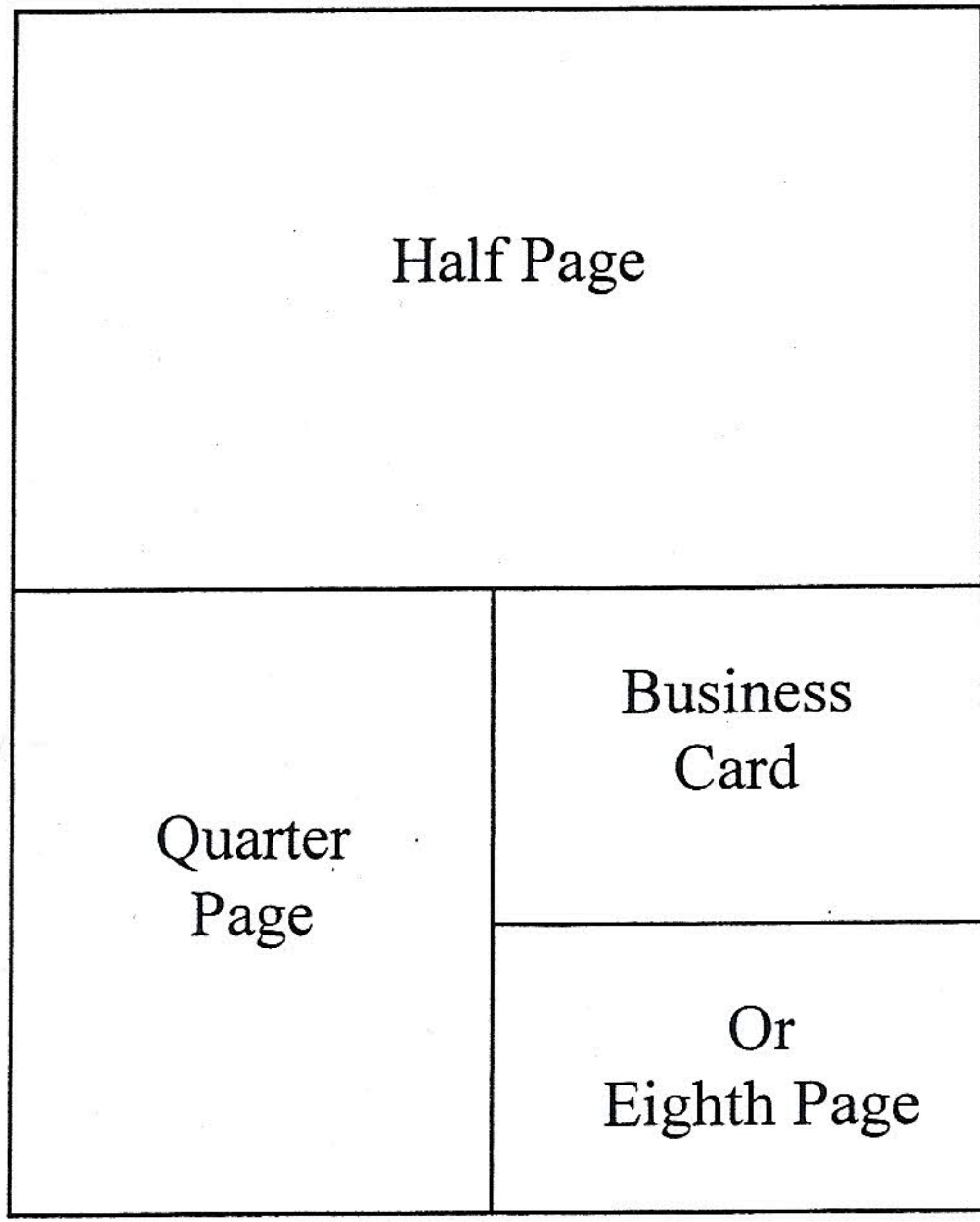
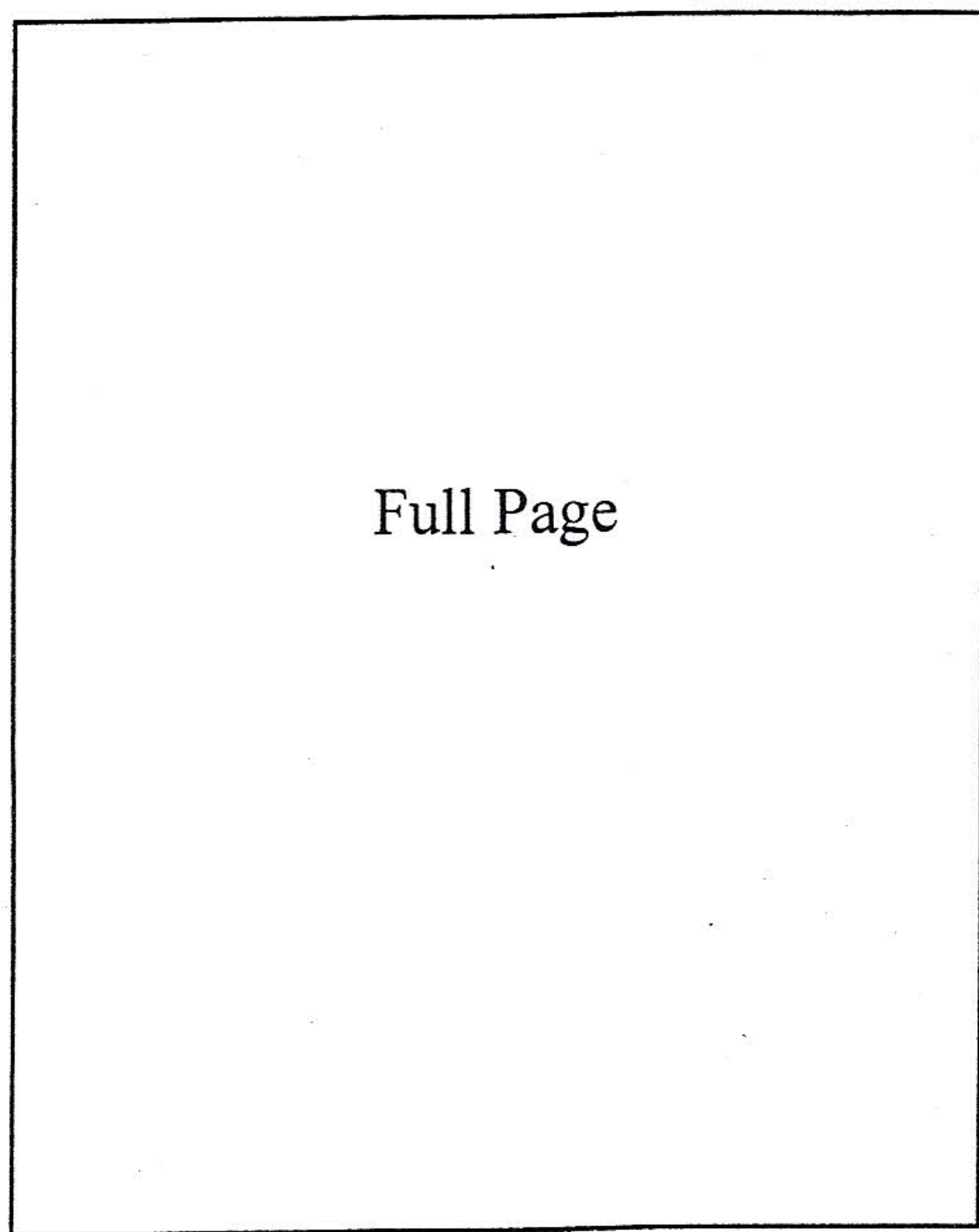
Questions???  
 Call the Yearbook  
 Office at 283-9701  
 ext. 232

Full Page: \$350.00  
 Half Page: \$225.00  
 Quarter Page: \$125.00  
 Eighth Page: \$75.00  
 or  
 Business Card: \$75.00

Company Name:	_____
Contact Person:	_____
Address:	_____ _____ _____
Phone Number:	_____
Fax Number:	_____
Email:	_____

- I agree to purchase a  Full  1/2  1/4  1/8 page in the 2010 Pathfinder Yearbook.
- I would like to purchase a yearbook.  \$50  
 Or discounted with purchase of an ad:  \$10 with full page purchase  \$15 with 1/2 page  
 \$20 with 1/4 page  \$ 25 with 1/8 page or business card
- I would like to have the Yearbook staff design my ad and have provided information, copy, graphics, and/or photos for the ad.
- I have submitted a camera-ready ad for publication.
- I have submitted a digital ad in TIFF, PDF, or JPEG format.
- I would not like to purchase an ad at this time.

Sold by: _____
<input type="checkbox"/> Cash
<input type="checkbox"/> Check # _____
<input type="checkbox"/> Bill later



**AD POLICY:**  
 All advertising accepted by the staff must meet the same guidelines as editorial content. No advertising will be accepted that is libelous, irresponsible, advocates an illegal activity or which the staff deems in poor taste. Acceptance of advertising does not constitute an endorsement by the school, the staff as a whole, or its individual members.